



37th ECNP Congress

Welcome to the future
of CNS treatments

21-24 September 2024

Milan, Italy



PRESS POLICY

ECNP welcomes the press to the 37th ECNP Congress, a hybrid Congress. We place a high priority on informing the public about important news and developments related to the science and treatment of disorders of the brain, and we aim to provide an appropriate working environment for accredited journalists attending the Congress. The College is happy to facilitate any contacts with ECNP specialists.

Tom Parkhill, press officer, is available to assist on-site or by e-mail at press@ecnp.eu.

General principles

The press policy applies to all journalists and representatives of third-party organisations attending the 37th ECNP Congress and/or making use of materials provided by ECNP.

The ECNP logo is the property of ECNP and is protected by copyright. It cannot be used, reproduced or associated with any event, article, website or press release without the prior approval of ECNP. Approval will not be granted in cases which are considered commercial in aim, or which appear to imply endorsement from ECNP. Elements to be found in the promotional kit however can be used. These can be found on www.ecnp.eu/promotional-kit2024

All information presented during the scientific sessions is the intellectual property of the authors and all rights remain with them. All the recorded presentations are copyright ECNP.

Press registration

Participation in the congress is **free** of charge for journalists but requires proof of status and registration

- To register, please send an email to the ECNP Press Officer at press@ecnp.eu You need to send a copy of a valid press card or a letter of assignment. Any letter of assignment should be supported by copies of at least 2 relevant articles (including by-lines) published in the 6 months prior to the congress
- We need to know who you are working for and what the organisation does
- Please confirm your job role
- Only one person per publication or agency can benefit from free registration. Journalists are allowed to bring one camera operator free of charge, under normal circumstances. Please send an e-mail to press@ecnp.eu stating the name of the camera operator including an explanation of the purpose of the recordings, **before the congress begins**. The press officer will then review and confirm the registration once approved.

Members of the press who cannot attend the congress can still receive press information. To receive advance press releases, please contact the press officer at [e-mail](mailto:press@ecnp.eu). We anticipate that all press releases will be individually embargoed, and journalists are required to respect

these embargoes. The congress platform is accessible for registered press and participants until 18 December 2024 at 12.00 CET.

View [media coverage](#) and [press releases](#) from previous ECNP Congresses.

Who is eligible for press registration?

Professional journalists representing media organisations, freelance journalists, photo and video journalists, bloggers, podcasters, authors, filmmakers, public information officers, institutional communicators, journalism educators and student journalists who present appropriate credentials (listed above) will be considered for complimentary press registration.

Who is not eligible for press registration?

Editors of scientific journals, educators, researchers in science communication, professionals in government affairs, public policy, marketing and project management, and representatives of publishing houses, the business side of news media, will not be accredited as press and must register as regular attendees.

In all cases, press registration is at the discretion of the ECNP, so there may be exceptions to the above eligibility criteria; if in doubt, please ask us.

Embargoes

Prior to the congress, only the abstract titles are available. All congress abstracts, except those chosen for press releases, will be available to registered participants at the start of the ECNP Congress. It is a condition of press registration that these should be considered as under press embargo until the time of presentation.

Those abstracts chosen for press releases will be embargoed individually; registered journalists will receive advance notice of these abstracts.

If in doubt, please contact the press officer.

Photography and filming of sessions

Audio and video recording and taking pictures with flash is prohibited during the congress sessions. The only photography which is allowed during sessions is photography of slides, which is permitted only for reference purposes (reproduction is strictly forbidden).

Photography of posters is allowed under similar terms. No (professional) filming crews or photographers are allowed under any circumstances in the session rooms or poster area, except those hired by the 37th ECNP Congress Foundation.

Photography and filming of interviews

Journalists/photographers are allowed to photograph or film interviews at the specially marked area (Gold View Lounge, Level 2). Permission of the person interviewed should be agreed before any interview takes place.

General photography and filming

In the past, participants of the ECNP Congress have expressed concerns about being photographed or filmed. Because of this, persons in possession of press badge are restricted to film and photograph inside the venue at the Gold View Lounge, Level 2. Please note that this is discretionary of the 37th ECNP Congress foundation, and if we receive

requests from participants, or if filming/photography/recording is regarded as intrusive, then we may have to withdraw permission.

Filming in the exhibition area is only allowed in the stand of the company that has ordered the filming or photography. It is not allowed to film or take photographs in the general or catering areas of the exhibition.

Corporate press activities

The company shall not organise press conferences in the congress venue or during congress hours. No reference to the ECNP Congress shall be made unless information or documentation is included about data presented at the ECNP Congress. If information or documentation is included about data presented at the ECNP Congress, the following disclaimer shall be included: "Does not necessarily reflect opinions of ECNP". Company supported content or sessions must include the formula: "Industry session financially supported by (name of the company) during the 37th ECNP Congress". The ECNP Press Officer, Tom Parkhill can be contacted at press@ecnp.eu.

Press officer

If you are in doubt about any of these policies or if you have any enquiries before or during the congress, please contact the ECNP Press Officer, Tom Parkhill, either by e-mail (press@ecnp.eu) or via mobile phone number +39 349 238 8191. This email is active throughout the year, so if you wish comment or background information, please feel free to contact us. We will be happy to try to accommodate any requests.

This policy is for guidance; it is subject to regular review and revision which may require changes according to changing circumstances. We also recognise that individual circumstances may need to be considered, and we will help where we can, don't be afraid to ask.